



City of Cincinnati

Date: July 23, 2007

HELP COLOR CINCINNATI BEAUTIFUL

The *Color Cincinnati Beautiful: Daffodils and Daylilies* program and the Cincinnati Park Board have given both visitors and residents a more gratifying impression of our city with its long tradition of beautifying locations along our city's major highways. This partnership with *Keep Cincinnati Beautiful* has made significant progress in the past decade -over 15 sites have been beautified throughout Cincinnati.

Over a quarter of a million bulbs have been planted along Cincinnati's highways at locations such as the Mitchell Ave. exit I-75 and the I-471 median. Research shows that littering is often reduced in an area that has been beautified.

However, this program needs the support of the community to continue its efforts. Check in your third quarter Cincinnati Water Works bill for a special envelope to return with your donation to support this program. Proceeds will help purchase and plant flowers along the city's highways.

Donations to the *Color Cincinnati Beautiful* program are tax deductible and can be made at keepcincinnatibeautiful.org or by calling (513) 352-4380. Credit cards, debit cards, and checks payable to *Keep Cincinnati Beautiful* are accepted. Checks should be mailed to 801 Plum St., Room 16, Cincinnati, OH, 45202.

For more information, contact Josman Rodriguez at (513) 352-4383 or via e-mail at josman.Rodriguez@cincinnati-oh.gov.

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